

Brittany Boese

Front-End Web Developer

Experience

Front-End Developer @ Otter Products

OCTOBER 2022 – PRESENT

I work in both Salesforce and WordPress to maintain multiple Otter Products properties. I use JavaScript, jQuery, SASS/CSS, HTML, and ISML to optimize the websites, conduct A/B tests, and implement new features.

Notable Projects: Brand Redesign, SMS, A/B Testing, Otterboxbusiness.com, ADA compliance

Web Developer @ Alatus Solutions

SEPTEMBER 2020 – OCTOBER 2022

I built and maintained custom websites for a Dental Marketing Agency using HTML, CSS, PHP, JavaScript, jQuery, WordPress, Node.js/NPM, Photoshop, Sketch, and Adobe XD. I also performed Web Administration tasks.

Notable Projects: 81+ websites built using several custom WordPress themes

Front-End Web Developer @ Freelance

JUNE 2019 – SEPTEMBER 2020

I designed and built web pages for Keen Footwear, and Alatus Solutions. I used Salesforce, WordPress, HTML, CSS, SASS, JavaScript, jQuery, and PHP

Notable Projects: Designed and built custom WordPress themes

Front-End Web Developer @ Tailored Brands Inc

NOVEMBER 2016 – JUNE 2019

I worked cross functionally to develop all of the site assets for Men's Wearhouse. I developed HTML emails for Joseph Abboud, K&G, Moore's, and The Mens Wearhouse. I also assisted in developing and testing A/B tests.

Notable Projects: A/B testing, improved web accessibility, improved page load times

Front-End Web Developer @ Art.com

JULY 2014 – NOVEMBER 2016

I worked cross functionally to update and maintain Art.com and Allposters.com. I developed HTML emails, maintained all websites, mentored new employees, and set up A/B tests.

Notable Projects: Website responsiveness, improved page load times

Contact

 github.com/brittanyboese

 brittanyboese.com

Education

California State University Chico
BA Communication Design
2010 – 2014

Skills

HTML, ISML, CSS, SASS,
JavaScript, jQuery, PHP,
NPM/Nodejs, Salesforce B2C,
Salesforce B2B, Web
Administration, WordPress,
Photoshop, InDesign, Figma

Certifications

Salesforce
Platform Developer I
2023

General Assembly
UX Design Certificate
2019